

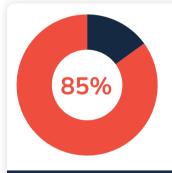
## **INBOUND MAIL** PROTECTION

Block impersonations and coach users to make safe decisions easily.



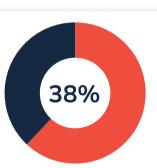
#### Shut down impersonators by detecting unusual behavior

Phishing is still the number one cause of data breaches for companies, and the hooks are getting sharper. INKY's innovative technology excels where legacy solutions fall short.



\$10.2 Billion

85% Of data breaches are caused by human error. Source: Verizon



38% Of all reported cybercrimes involve phishing attacks. Source: FBI

Losses from cyberattacks totaled \$10.28 in 2022, an increase of more than 47.82% from 2021. Source: FB)



#### Coach users to make the right moves.

Like a security coach, the Email Assistant signals suspicious behaviors with interactive banners that guide users to take safe action.

IT departments love the "Report This Email" link in the INKY Email Assistant. One click allows end users to report spam, phish, and other problematic emails which substantially reduces IT support tickets.



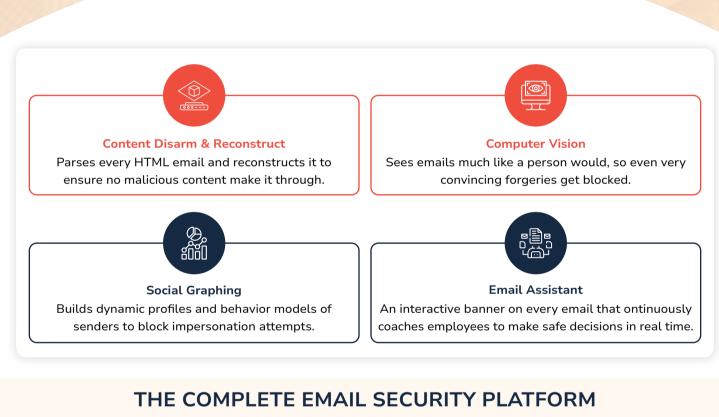


### betechsecure

cyber security consultants

# Over two dozen computer-vision and text analysis models see an email much like a person does - only better.

INKY's clear differentiator is that we are able to look at an email much like a human does. The criminal wants you to believe that the email is from a brand or person you trust, so INKY has built models that essentially mimic what a human sees when they receive an email. We can tell whom an email is. supposed to be from and confirm it's the actual sender. We use brand forgery detection, user profiling, and social network mapping techniques to monitor emails.



Block phishing threats, prevent data leaks, ensure compliance, and coach users to make smart decisions.

