

# Guard Sensitive Data and Prevent Breaches with Easy-To-Use Encryption



## Safeguard your company secrets.

Businesses of all sizes send critical information over email every day, leaving the door wide open for its capture by cybercriminals. Failure to secure that data can have severe consequences, ranging from compliance violations to loss of confidential personal and financial data.

**287  
Days**

on average to detect and contain a data breach caused by inadequate encryption.

Source: IBM

**42%**

of companies secured their customer data with encryption.

Source: Entrust

**7  
Million**

unencrypted data records are compromised every day.

Source: Varonis

## Type the Magic Word, Click the Magic Link

INKY leverages state-of-the-art 256-bit encryption to protect proprietary information sent to its intended recipient. Simply add "[encrypt]" to the subject line of an email and let the technology take care of the rest.



The recipient receives an email notification about the secure message, which they can either access with Microsoft or Google credentials or request a magic link to avoid the need to create yet another account login to maintain. The recipient can reply to the sender securely, and any text or attachments will also be automatically encrypted.

## Same Scene on Every Screen

To ensure adoption of security best practices like encryption, the experience should be the same wherever people are working. INKY Email Encryption works the same across desktop and mobile devices, and it works on any email platform including iOS and Android with no plug-ins required.





## An Automated Second Chance

INKY scans outgoing emails to identify risks and alerts the sender before they get out the door. With INKY Outbound Mail Protection administrators can create customizable rules that automatically require senders to encrypt outgoing emails with sensitive content such as personally identifiable information (PII), intellectual property, or any other confidential information.

## THE COMPLETE EMAIL SECURITY PLATFORM

Block phishing threats, prevent data leaks, ensure compliance, and coach users to make smart decisions.

### EMAIL PROTECTION



INBOUND EMAIL  
PROTECTION



INTERNAL EMAIL  
PROTECTION.



ADVANCED  
ATTACHMENT ANALYSIS.



GRAYMAIL  
PROTECTION

### DATA LOSS PREVENTION



OUTBOUND EMAIL PROTECTION



EMAIL ENCRYPTION

### COMPLIANCE



SECURITY AWARENESS TRAINING



EMAIL SIGNATURES