## betech secure

## Secure email. Change user behavior.

Block phishing attempts and coach users to make safe decisions easily – with the only behavioral email security platform.



#### Play tough defense against email threats.

Keep bad actors out and coach users to make safe decisions – everywhere, all the time – with the only behavioral email security platform.

- Block impersonators, phishing attempts, and ransomware attacks with intuitive user coaching.
- Say no to account takeovers
  with sender profiling and social graphing that
  detects anomalies.
- Detect and prevent data loss with interactive safeguards for outgoing emails.





## Play tough defense against email impersonation

Detect the behaviors of the most sophisticated attackers with technology that's always getting smarter to keep you ahead of brand forgery and account takeovers.



Coach users to make smart decisions - everywhere, all the time

Periodic security training often falls short with distracted, busy users. INKY's Email Assistant provides continuous coaching, helping users make safe choices on any device or email client.



Ease the burden on your IT team.

Quick to install and simple to manage, INKY allows admins complete control over setup and total flexibility in managing user interactions with INKY's banners. Our Reporting and Visualization Tools provide comprehensive insight into email activity at all times.



## betechsecure cyber security consultants

# MODERN EMAIL SECURITY PLATFORM



## INKY's behavioral email security platform detects threats that others overlook.

Acting as a security coach, the INKY Email Assistant highlights suspicious behaviors with interactive banners, guiding users towards safe actions on any device or email client. IT teams are relieved from the burden of manually filtering every email or maintaining multiple systems. With its powerful technology and intuitive user engagement, INKY effectively blocks bad actors for good.

#### **EMAIL PROTECTION**



### INBOUND EMAIL PROTECTION

Block phishing and coach users in real time.



## INTERNAL EMAIL PROTECTION

Protect internal email traffic against account takeovers.



## ADVANCED ATTACHMENT ANALYSIS

Detect deeply hidden malware from inbound attachments.



## GRAYMAIL PROTECTION

Boost productivity by filtering out bulk email.

#### **DATA LOSS PREVENTION**



#### **OUTBOUND EMAIL PROTECTION**

Prevent data loss with interactive safeguards for outgoing emails.



#### **EMAIL ENCRYPTION**

Guard sensitive data with fast and simple encryption.

#### **COMPLIANCE**



#### **SECURITY AWARENESS TRAINING**

Educate employees with phishing simulation and videos.

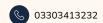


#### **EMAIL SIGNATURES**

Control email signatures for compliance and branding purposes.











## **Key Capabilities**

Phishing remains the leading cause of corporate data breaches, with increasingly sophisticated tactics that can deceive even the most vigilant and well-trained individuals.

Most people are unaware of the extent to which these techniques have evolved. INKY stands out in this challenging landscape by employing innovative computer vision, Al, and machine learning to detect threats that others miss.



#### Social Graphing

INKY gets to know users and detects anyone impersonating someone from within the organization or external.



#### **Computer Vision**

Self-adapting AI algorithms and a deep understanding of how email works is what makes INKY effective at keeping up with zero-day attacks.



#### **Email Assistant**

Color-coded banners on every email offer threat assistance to your employees in real-time



#### **Mobile Protection**

Email protection that works across any device and any email client.



#### The Dashboard

Admins have complete control over customization and how your end-users will interact with INKY's banners.



#### Reporting

Identify, analyze, and remediate from one pane of glass, making it easy to identify trends and share reports with the executive team.



"Great product that continues to add wonderful functionality. The deployment was very easy and the INKY team was there to support the process. The ongoing support has been impressive as well."

-Security and Risk Management, Manufacturing Company



"Easy to navigate administrative interface, easy for our end users to report malicious emails, exceptional service from the INKY team."

Infrastructure and Operations,
 Financial Institution



"INKY provides improved visibility into potential threats, allowing staff to readily recognize higher dassified threats, while also providing an improved professional image of the organization,"



"A Great Cloud-Based Email
Security Product!"

- Deputy CISO, Healthcare Industry



"Great product and would recommend it to any organization!
Easy to use and effective."
-Infrastructure and Operations,
Manufacturing Company

