Productivity Improvement

Industry

Recruitment Agency (15 employees)

Background

A small recruitment agency was struggling with low productivity. Management suspected time was being wasted on non-work-related activities but lacked visibility into daily operations. They wanted a solution that could identify productivity bottlenecks without micromanaging their staff.

Challenges

Lack of visibility into employee activities.

Missed client deadlines due to inefficiencies.

Concerns about team morale if productivity monitoring was poorly implemented.

Solution

Be Tech Secure Ltd implemented Productivity Improvement Tools, including:

Activity tracking software to monitor time spent on work-related tasks.

Weekly productivity reports for management to identify patterns.

Transparent communication with employees about the purpose of monitoring.

Results

25% Increase in Productivity:
Employees focused more on client deliverables, reducing missed deadlines.

Improved Resource Allocation:
Management identified underutilized employees and reallocated tasks effectively.

Boosted Team Morale:
Transparent use of data ensured employees felt supported, not surveilled.